



MACANOMNOM

SALINDA

MACARON ARTIST | BAKER | CONTENT CREATOR |
MENTAL HEALTH ADVOCATE

ABOUT ME

MY NAME IS SALINDA, BUT I AM ALSO KNOWN AS MACANOMNOM ON SOCIAL MEDIA. I AM A PROUD (AND PURPLE-HAIRED) ASIAN AMERICAN WOMAN AND I CREATE CUTE BAKES OF ALL KINDS, BUT I MAINLY SPECIALIZE IN CUSTOM CHARACTER MACARONS! MY CREATIONS ARE EYE-CATCHING AND SURE TO PUT A SMILE ON YOUR FACE.

I STRIVE TO BE AUTHENTIC AND AM A BIG MENTAL HEALTH ADVOCATE. BECAUSE OF THAT, I HAVE BEEN ABLE TO CONNECT ON A DEEPER LEVEL WITH MY AUDIENCE UNLIKE MOST ONLINE PRESENCES. ALONG WITH CUTE BAKES, YOU GET A REAL GENUINE PERSON!

145K

REACH

2M+

MONTHLY
IMPRESSIONS

5%

ENGAGEMENT

93%

WOMEN

68%

USA



66.6K FOLLOWERS

350K+ MONTHLY REACH



78.8K FOLLOWERS

2.4M LIKES



2K+ FOLLOWERS

ALSO ON
YOUTUBE,
PINTEREST,
TWITTER, &
REDDIT

I HAVE WORKED WITH BUZZFEED AND TASTEMADE.

MY WORK HAS BEEN POSTED BY BUZZFEED, FOOD NETWORK, CHEFMASTER, UNILAD, AND MORE



RATES AVAILABLE UPON REQUEST

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WWW.MACANOMNOM.COM

@MACANOMNOM